

Lincs Electrical Services Limited

Overview

To redesign the website of Lincs Electrical Services Limited (www.lincselectrical.com) The website is dated, overpowered by the colours and amateur looking. The company wish to have a clean, corporate, professional website to show to potential clients.

The websites main content area will be white and make use of the colour pallet of the logo with the orange colour being used but only as a supplement to the other colours and not like it is currently being used. The brief contains the companies stationary which the company would like considered when designing the website to fit in with the overall brand.

The company have supplied the following websites as to use as inspiration [http://www.kenmareresources.com/](http://www.kenmareresources.com) they like the clean, professional feel of the website and the fact that the website captures the feel of their industry. Another clean and professional site they liked the look of was <http://www.chapmansfishcakes.co.uk/>

Images have been supplied to use as placeholders or if you see any online which work better please use them.

Structure

The website is a redesign of the current website so the content information of the home page will stay the same. The page need the following

Menu

- Home
- Services
- Clients
- Responsibilities
- Contact Us

A lead in about the company, although this can be shortened from the current if need be.

A quick overview of the services as seen of the home page eg. food industry, councils etc with a link to the services page

A prominent address, telephone number etc, although this has changed for the current website, it is now:

Unit 9a Enterprise Way, Ladysmith Rd, DN32 9TW
Tel: **01472 356600**

Some accreditation logos nearer the bottom of the page

A linkedin badge linked to the companies profile on linkedin

summary

A simple clean website, with time spent on the little parts to make the overall site look professional and corporate. Good use of the images to also make people quickly see they are an electrical services company.